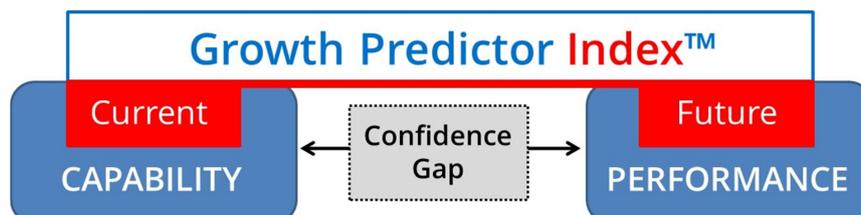
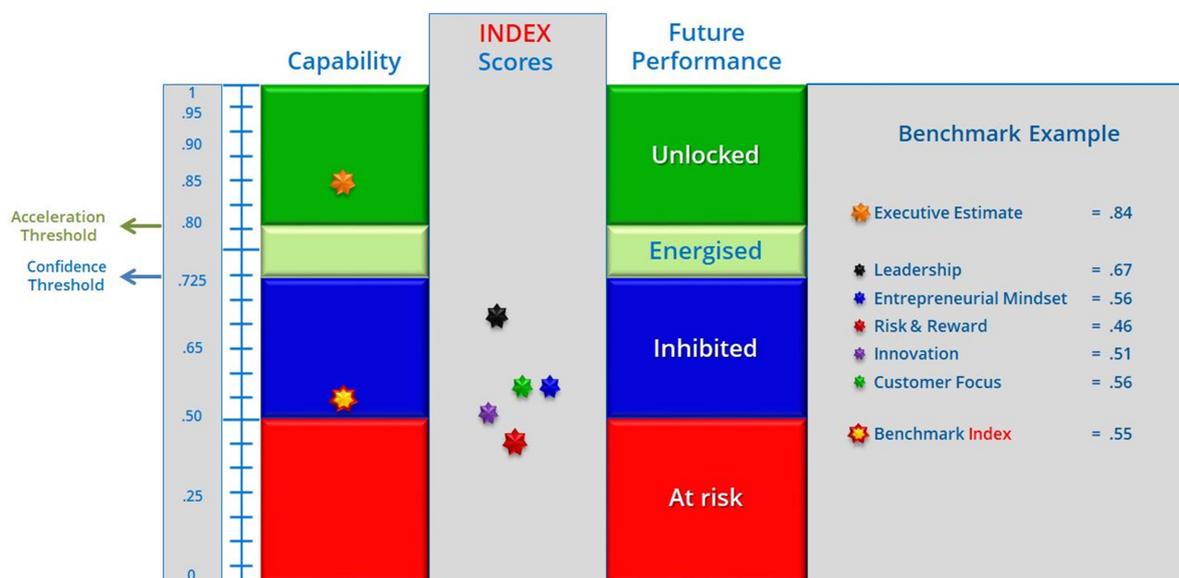


## Annual Index Service

The **Growth Predictor Index™** predicts a company's *future financial performance* by measuring the strength of its *current capability*. This is the driving force within a company that enables it to create new value, overcome obstacles, source new customers, retain existing customers and deliver commercial growth – effectively and consistently. This provides unique and powerful insight to company leadership teams and investors.



The **Index** measures and analyses a combination of 5 specific, proven growth factors to produce a single, numeric **Index** score. Executive leadership teams are provided with a comprehensive report with recommendations. This leads naturally to a tailored coaching programme designed to address issues inhibiting performance, after which a re-test produces a new **Index** score for comparison.



For customers keen to track their progress time, and demonstrate their operational capability and commercial 'fitness' to investors and stakeholders, the **Annual Index** service provides the answer. In this scenario, the **Index** is adopted as a core company metric and embedded within the regular measurement and evaluation process.

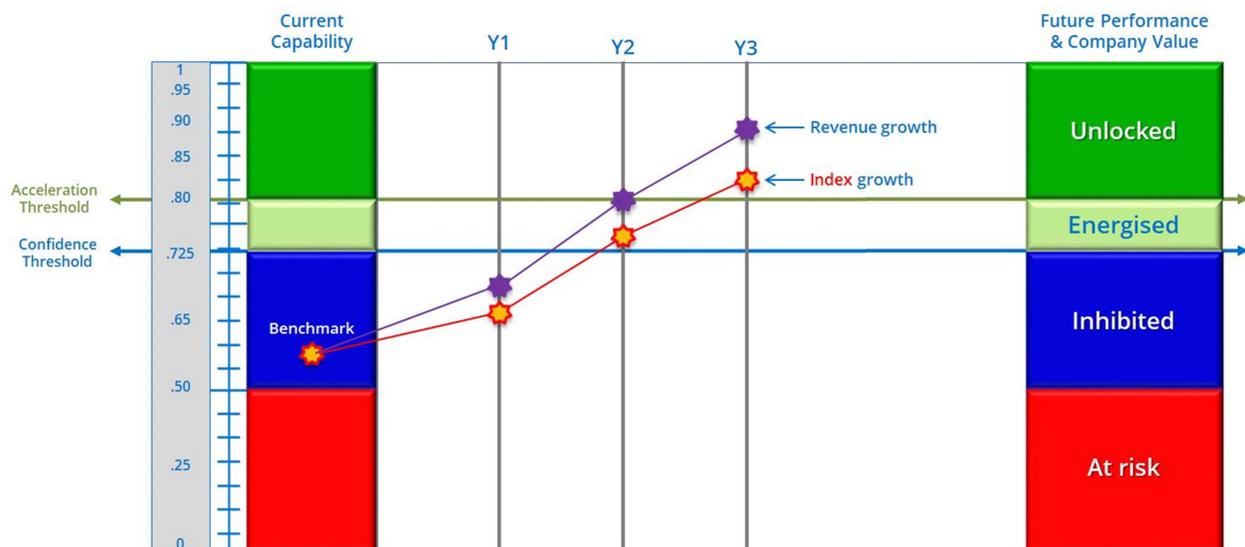
# Growth Predictor Index™

Insight that accelerates growth

After the initial **Benchmark Index**, coaching and re-test, we will typically schedule a 6-monthly or annual review where we re-apply the **Index** and track progress, to assess the value and ROI of any intervention such as coaching, and to ascertain the 'direction of travel'.

This provides company leadership teams and investors with a powerful demonstration of a company's operational capability, competitiveness and strength. It also underpins their ability to deliver future commercial results.

The diagram above shows what this might look like over time.



We have developed a calculation that helps companies to predict their future revenue, based on a combination of their current financial and market data factors, plus their **Benchmark Index** and subsequent **Index** scores. This indicates, as shown above, that companies who achieve an **Index** score above the 'Confidence Threshold' begin to see additional revenue growth and those who cross the 'Acceleration Threshold' see a disproportionately positive impact on their results.